



(Estd - 1870)

*Maj Gen BK Sharma, AVSM, SM** (Retd)*
Director General

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UNITED SERVICE INSTITUTION OF INDIA

Founded : 1870

Rao Tula Ram Marg
(Opposite Signals Enclave)
Post Bag No. 8, Vasant Vihar P.O
New Delhi-110 057

No 1078/Council-2024/USI

Feb 2025

APPEAL FOR FINANCIAL CONTRIBUTION TO USI OF INDIA

Dear Esteemed USI Members,

1. As the Director General of the United Service Institution (USI) of India, I am reaching out to each of our esteemed members, on behalf of the USI Council, to request your financial contribution for the continued well-being and growth of this prestigious Institution.
2. Founded in 1870 and registered in 1874, under the Indian Society Act of 1860, the USI of India is an autonomous, membership-based society with approximately 15,000 members. From its inception, USI has maintained its independence and upheld the ethos of inter-Service unity. This commitment to autonomy and the Institution's unique ethos have remained steadfast throughout its history. USI has consciously refrained from accepting funding from sources that might compromise its unique character.
3. Since its establishment, the USI has played a vital role in promoting strategic culture, addressing both contemporary and future knowledge needs. Despite the emergence of numerous government and private sector think tanks, USI has flourished and maintained its position as a leading Institution in its field.
4. However, despite its rich heritage and established reputation, USI is facing significant financial challenge. In contrast to other Services think tanks such as CLAWS, CAPS, NMF, and CENJOWS, which are supported by their respective services and the Ministry of Defence (MoD), USI does not receive any financial support from the MoD or the Services Headquarters. Similarly, the MPIDSA is fully funded by the MoD through an Act of Parliament. Many non-military think tanks are financially backed by corporate houses and enjoy the patronage of various establishments.

5. Unfortunately, USI has not received funding from the MoD or Service HQs despite numerous attempts to seek support at the highest levels. The Institution is operating on a limited budget, primarily funded through membership, project revenue and rental income from events held at its premises. Additionally, its financial corpus has been severely impacted by the COVID-19 pandemic and low bank interest rates, leaving USI in a precarious financial position. In response, the management has implemented stringent austerity measures, including voluntary reduction in pay, freezing of dearness allowance and increments, and resorting to hiring of only essential staff on a contractual basis. Despite these efforts, the Institution is facing an existential crisis and urgently requires infusion of funds.

6. In light of the critical financial situation, the Governing Council, in its meeting held on 20 Dec 2024 (Ref: 1078/Council/2024/USI dated 09 Jan 2025), has directed the undersigned to approach USI members for voluntary contributions. A suggested contribution of Rs 10,000 or more from each member is being requested, although contributions of any amount are welcome, as per the goodwill of our members.

7. To ensure transparency, a separate Account Head will be created to manage these contributions, for audit by the CA. These contributions will be suitably recognised.

8. In the light of the aforesaid, I would be grateful if members could contribute digitally or through a multicity cheque, under intimation on email id diradm@usiofindia.org. The account details along with QR Code are as follows:

Account Name: Director, United Service Institution of India
Account Number: 90722010002326
IFSC Code: CNRB0019072
Bank Name: Canara Bank



9. For any queries or further information, please feel free to contact:

Gp Capt Sharad Tewari, VM (Retd)
Dir Adm
Mobile: 9891195135
Email: diradm@usiofindia.org

10. The USI Council deeply appreciates and shall remain grateful for your generous support.

Warm regards .

Yours Sincerely,